



2021

IMPACT REPORT

OAKLAND HOUSING AUTHORITY (KELLER PLAZA)



OUR MISSION

To be the leading provider of vital on-site health, education, and employment services to families, children, and seniors living in affordable and workforce housing communities.

OUR VISION

Project Access envisions that all residents of affordable and workforce housing communities have the opportunity to achieve self-sufficiency and maximize their full potential.

HOW WE DO IT

We believe access to on-site health, education, and economic services for families, children, and seniors cultivates strong communities, positive changes, and hopeful futures. We focus on four key areas:



HEALTH & WELLNESS



EDUCATION FOR YOUTH



ECONOMIC STABILITY



COMMUNITY BUILDING



CREATING IMPACT TOGETHER



Thanks to your partnership over the past year, Project Access was able to serve more than **20,500** individuals across the country with high-quality programs and services that meet their most pressing needs.

Together, we connected your residents with innovative, effective, and personalized programs and services designed to build stronger communities and brighter futures.

By partnering with Project Access, you've helped your residents build the knowledge, skills, and resources to create both opportunity and security for their families.

On the following pages, we are excited to share the incredible impact we created together. Thank you for your partnership!

Sincerely,

Kristin Byrnes, CEO & President

**All percentages reflected are among residents who completed a survey.*



LEVERAGING YOUR INVESTMENT



Youth received a new toy during the holidays.



Seniors have access to supplemental food.

COLLABORATION & PHILANTHROPY

\$21,199

in-kind donations received through partnerships and fundraising efforts

230

specialized referrals made to agencies and resources to support with resident needs





DELIVERING QUALITY PROGRAMS

115 RESIDENTS

accessed services at Project Access at Keller Plaza to improve their health, education, finances, or community connection

100%

of residents would recommend Project Access services or activities to someone else in their community

WHAT RESIDENTS ARE SAYING



"**Project Access** is incredibly helpful and always cheering me on. If you are willing to put in the work and use the resources, you will get a lot out of it." - **Anni**



"**Project Access** is helpful to those in need, and has helped me so much with basic life necessities." - **Mohammed**



"My body has felt much better since getting fresh fruits and vegetables regularly from **Project Access**." - **Tia**

CREATING HEALTHIER COMMUNITIES



THE NEED

Lower income households and people of color consistently have less access to health care and receive worse quality care.¹

OUR GOAL

To promote good health and well-being.

HOW WE DO IT

- ▶ Mental Health Workshops
- ▶ Wellness Workshops
- ▶ Yoga & Meditation/Exercise
- ▶ Food Distribution
- ▶ Health Fairs
- ▶ Screening Days

76

residents engaged in Health & Wellness services

655

snacks, meals, and groceries distributed

100%

of residents said they received useful health resources



1. Prevention Institute, 2020



BUILDING BRIGHTER FUTURES

THE NEED

Youth access to enrichment activities is highly dependent on family income and lower income students trail substantially behind their more affluent peers academically.¹

OUR GOAL

To promote resilient youth and caregivers.

HOW WE DO IT

- ▶ Social & Emotional Learning
- ▶ STEAM
- ▶ Homework Assistance
- ▶ College & Career Readiness

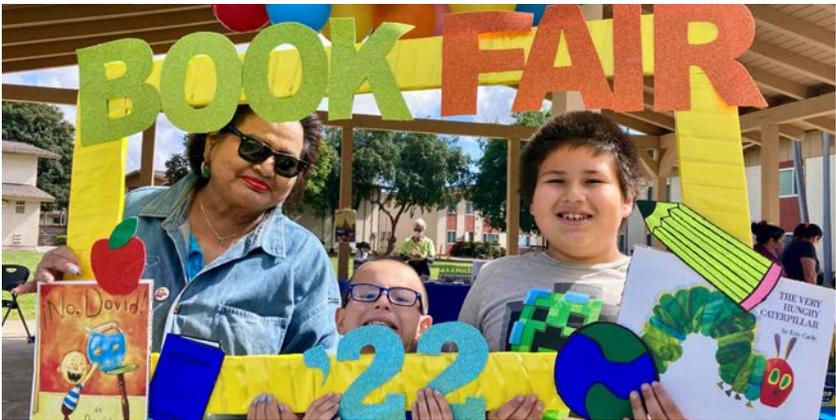


11

youth and parents/caregivers engaged in services to further youth education

523

hours of out of classroom support provided in the After School Program



100%

of residents said they received useful educational resources

1. Rand Corp, 2017



IMPROVING FINANCIAL OPPORTUNITIES

THE NEED

Housing insecurity disproportionately affects people of color, older people, and those living on low incomes.¹

OUR GOAL

To promote hopeful financial futures.

HOW WE DO IT

- ▶ Financial Literacy Workshops
- ▶ Job Readiness Workshops
- ▶ Job Search Assistance
- ▶ Interview Preparation
- ▶ Technology Support

38

residents engaged in services to support economic stability

100%

of residents said they received useful financial resources





FOSTERING CONNECTION

THE NEED

Low levels of social connection are associated with declines in physical and psychological health and a higher likelihood for antisocial behavior that leads to further isolation.¹

OUR GOAL

To promote safe communities and strong connections.



HOW WE DO IT

- ▶ Community Gatherings
- ▶ Family Engagement Events
- ▶ Senior Meetups & Activities
- ▶ Community Safety Awareness
- ▶ Emergency Preparedness



64

residents engaged in community building

100%

of residents said they formed stronger relationships with their neighbors



100%

of residents said they improved their investment in the well-being of their community

1. Stanford Medicine, 2014



PROUDLY SERVED IN 2021

KELLER PLAZA | OAKLAND, CA