



Oakland Housing
Authority

BRAND LIKE A BOSS

The first workshop as part of
the Empowerment Series

LEARN HOW TO:

Build a purposeful personal brand

Create a strong resume and cover letter

Increase your engagement on social media

Presented by marketing expert
DEIRDRE CELOTTO

Hosted by Oakland Housing Authority in partnership
with the Alameda Contra Costa (CA) Chapter of
The Links, Incorporated.



June 25, 2026

5 p.m.-7 p.m.

West District Office

935 Union St., Oakland

REGISTER
now through
June 24, 2026



Linked in Friendship, Connected in Service
Alameda Contra Costa (CA) Chapter

For more information: 510-587-5103 • twallace@oakha.org



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